

25 - 26.10.2023 | DAY 1
Chemical Regulations and
Sustainability Symposium 2023



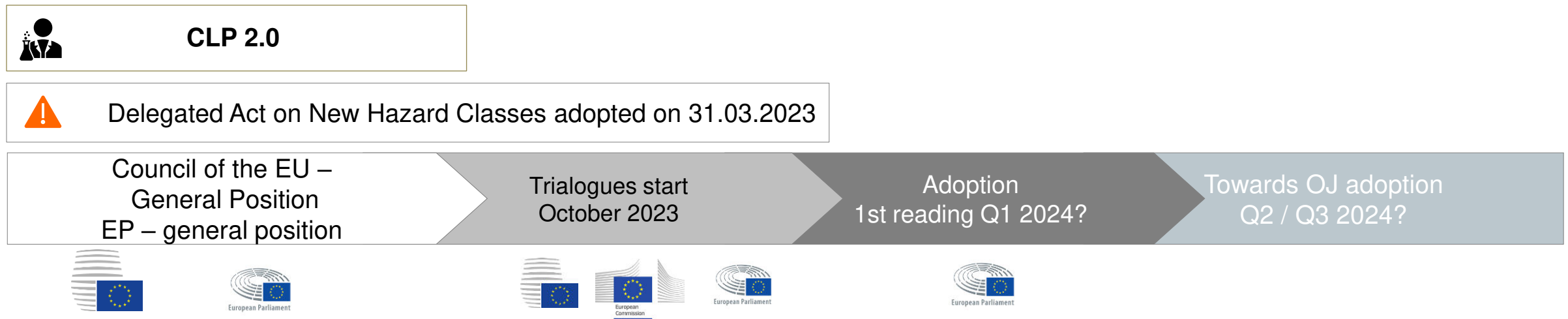
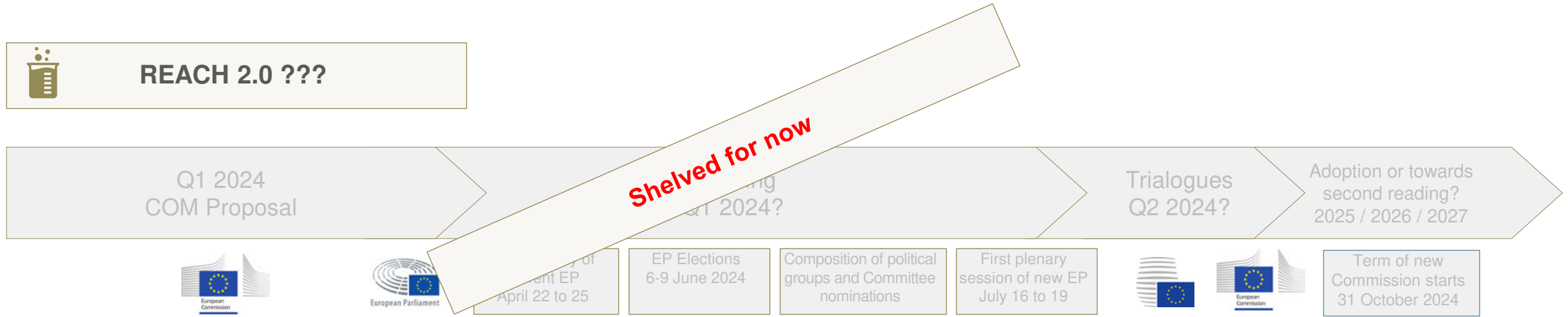
Chemical
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COMPLIANCE. SUSTAINABILITY.

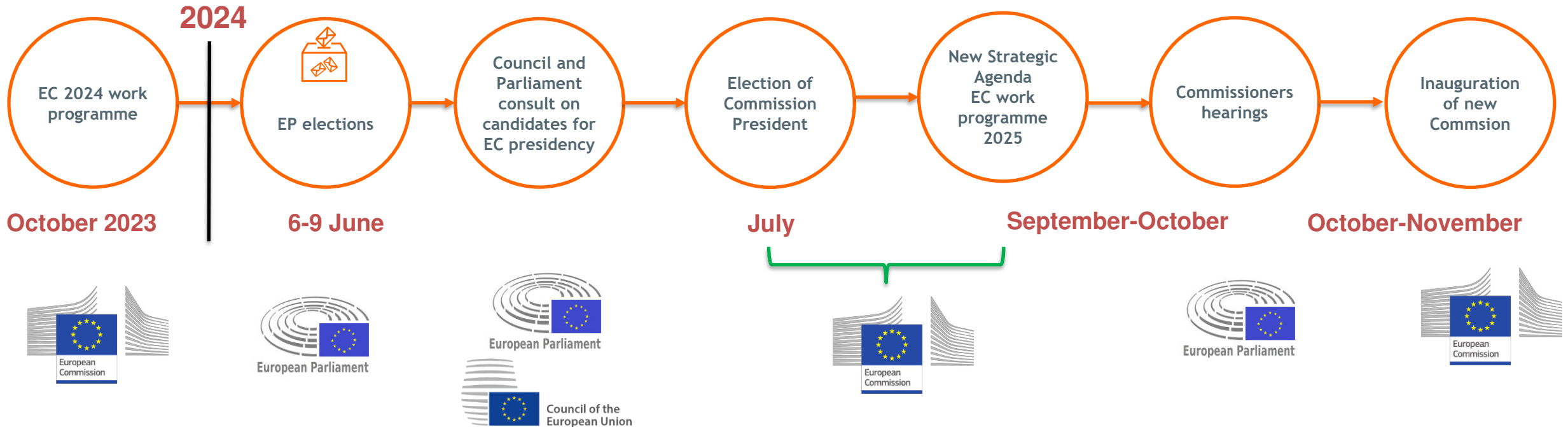
The importance of advocacy in the EU REACH Revision

What to Expect from EU REACH/CLP Revisions and the Next Commission

Current Status



Reminder on timelines



Bottom line

- Only limited pending legislative proposal to be introduced by EC.
- The next strategic agenda and 2025 EC Work Programme are what to look out for.

Public Affairs & Technical Advocacy In EU Chemical Compliance

Why Having an Advocacy Strategy Pays Off for a Company



- **Doing the homework:** Not being caught on ones back foot on policy files helps preparing compliance.



- **Being in touch with the times:** Understanding the policy environment also helps to understand the market and future consumer perception.

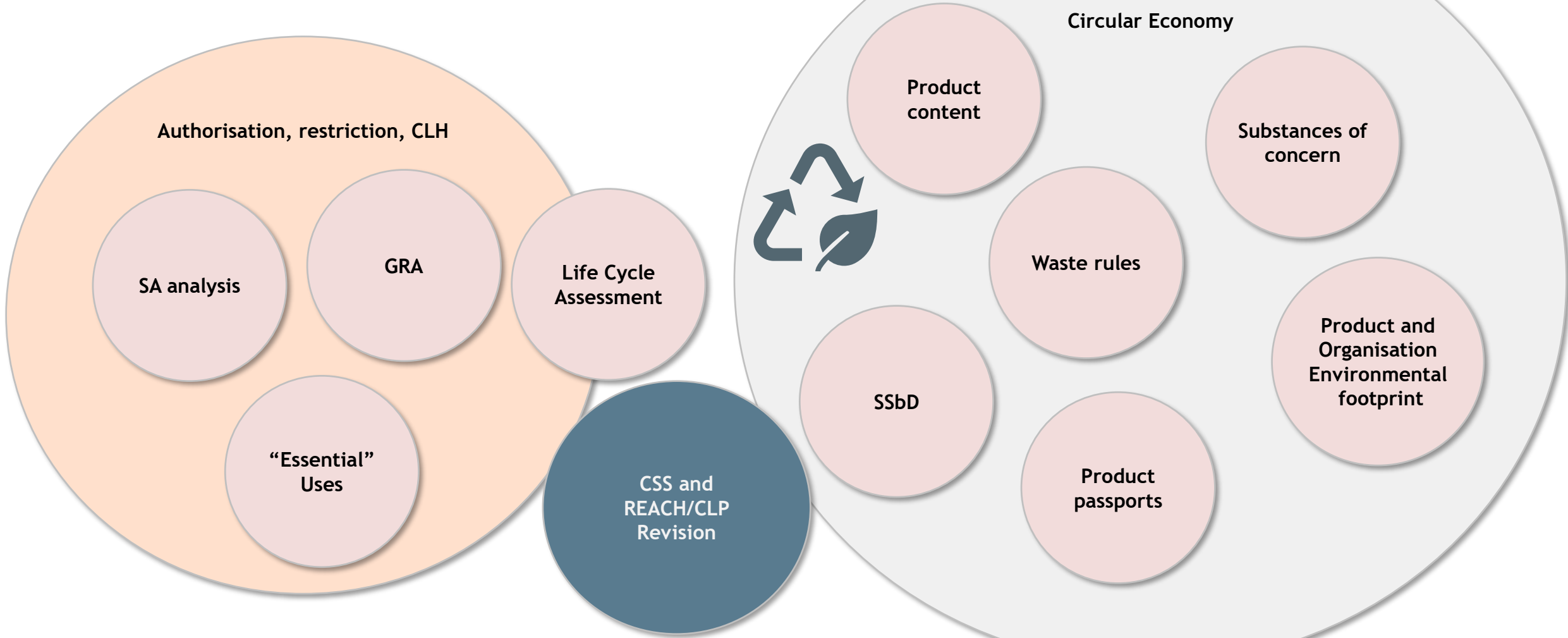


- **Getting the big picture:** PA helps connecting the dots between different policy processes, it saves time and money.



- **The savvy student:** Those who generate data that helps EU decision makers reap rewards. It also helps unlocking opportunities for funding, research and innovation. National and European institutions are more and more looking to work with industry.

EU Political Process Through The Lens of Chemical Policy Landscape



More and more stakeholders need to understand and digest complex information about RL client's substance/products portfolio !

Angles that will get policy makers' interest

Keeping in lockstep with expectations



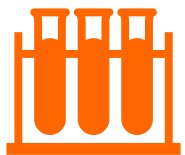
- **Uses:** The generic approach to risk assessment implies careful assessment of the uses of substances and/or in products. These should ideally be grouped by sub-use categories to gain traction.



- **Life-cycle approach and circular potential:** Socio-economic analysis is more and more converging towards life cycle thinking and circular economy. Waste reduction remains an important objective at EU level. Make your own case or the Commission will make it for you!



- **Research and innovation:** Research of alternatives is work on the long term and policy makers appreciate forward thinking integrated in a broad reflection on future limited availability of resources.



- **Alternatives to Animal Methods:** Invest in and highlight your efforts to prepare a future with no animal testing.

Lessons Learned From Advocacy Within the Brussels Ecosystem

It's All About Timing



Know where your file is in the process.

It will determine if and who to talk to and what tactics to adopt.

You can waste time at best or at worst bring unwanted attention by communicating too early or too late.



Knowing the political and administrative process is key.

Good preparation with policy specialists can help

Lessons Learned From Advocacy Within the Brussels Ecosystem

Knowing Who You Are Talking To



European Parliament

- Issues are more likely to be discussed at political level with bigger picture angle.
- Party priorities (EU and National), constituency, parliamentary committee are all part of the equation for a successful exchange.

European Commission

- Expect the exchange to be at technical level with policy officers or Heads of Unit.
- More political the higher up you go.
- The priorities of the DGs, their current configurations and their roles and responsibilities are all relevant topics

Member States representatives

- Exchanges are likely to be at technical level with agencies.
- Division of competences change according to each Member State.
- Etiquette vary according to administrative tradition.



These meetings cannot be improvised.

Getting expert help to prepare them goes a long way!

Lessons Learned From Advocacy Within the Brussels Ecosystem

ECHA: Policy Body Or Not ? It Doesn't Matter!



ECHA has grown in importance in its policy-shaping role (e.g. prioritization and secretariat of committees, decisions made on regulatory science and guidance, extension to different areas of expertise).

ECHA staff have rules and guidelines to interact with stakeholders and a dedicated accreditation system.

It is a large agency where science, policy and politics are intertwined. Very few outlets in Brussels know how to approach it efficiently.

Considerations on EU and UK relationship as regards chemicals



- The two jurisdictions remain linked by interlocked supply chains meaning advocacy needs to be performed in parallel in both areas.
- Work of ECHA and the Commission will continue to guide and inspire initiatives on chemicals policy in the UK.
- Legacy of REACH and CLP have a long shadow on administrative and enforcement practice.
- Grouping work done at ECHA could be directly re-used for grouped re-assessments of substances and uses in the UK.
- Monitoring and engagement with the EU will need to continue for UK companies.

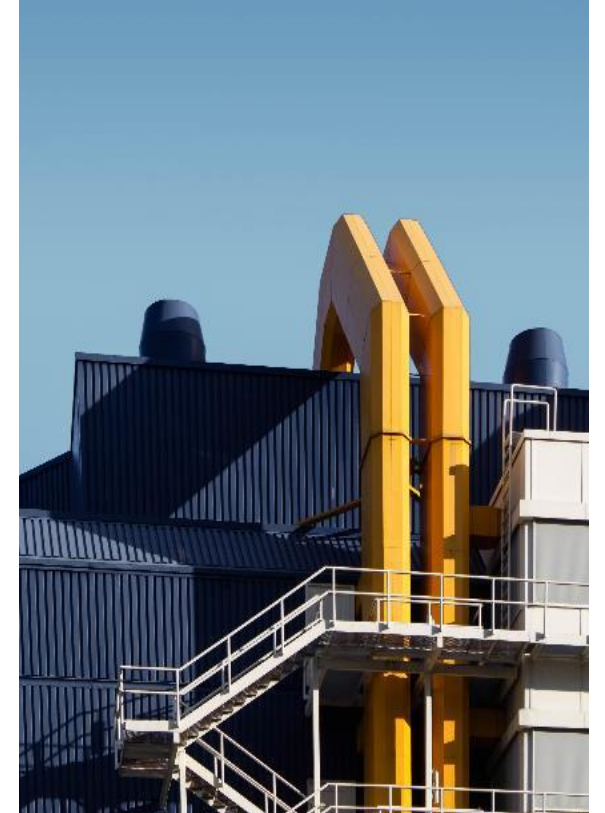
Lessons Learned From Advocacy Within the Brussels Ecosystem

Advocacy is More Than Just Position Papers and Meetings

Policy makers sift through dozens of position papers every day and it's part of their job to meet industry representatives.

Your case will stick if it incorporates a different format.

- Factory visits
- Meetings with business leaders
- Events
- Tabling of parliamentary questions



Thank You for Your Attention!

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