



# Introduction – Elaine McGavin

I am the Regulatory and Responsible Care Lead at the Chemical Business Association

After completing my degree in Chemistry, I worked in the chemical industry for more than 20 years gaining experience in a wide variety of operational areas and sectors such as catalysis, R&D and supply chain

I joined the CBA in 2019 where my role is now focused on our Core Services Department ensuring that our team best supports our members with regulatory and sustainability issues

Additionally, I lead our Responsible Care Committee, Life Sciences Forum and sit on various advisory groups with government and other partners

I hold a number of other relevant qualifications including being a Dangerous Goods Safety Advisor (DGSA)



# The Chemical Business Association

Celebrating our 100<sup>th</sup> anniversary in 2023, the Chemical Business Association (CBA) has a long and illustrious heritage in delivering for its members.

We are the leading organisation representing the complete chemical supply chain and an award-winning trade association.

Many CBA members are SME's and include manufacturers, distributors, traders, warehouse operators, logistics and transport companies, as well as service providers and suppliers who collectively are the main chemical industry interface providing products and services to virtually every sector.



Chemical Business Association

# The Importance of Chemicals to the Economy

The chemical and pharmaceuticals industry is one of the United Kingdom's largest industries and the nation's second largest export commodity.

As of 2020, there were more than 3,700 companies in the chemical industry and chemical industry revenues in the UK stood at 73.7 billion British pounds with a GVA (gross value added) of 28 billion British pounds.

The value of chemicals exported worldwide by the UK have fluctuated, peaking at 72.2 billion U.S. dollars in 2011. By 2020, this figure had dropped to 59.2 billion U.S. dollars.

Sources: Statista



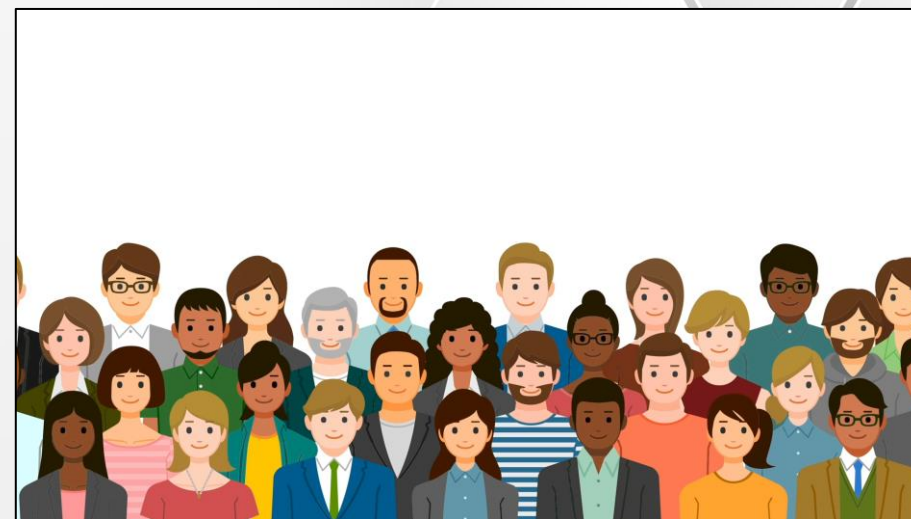
# The Importance of Chemicals to Society

The chemical industry is one of the most important and diverse industries in the world and it is a vital thread that runs through society and economy alike.

Virtually every manufactured product contains inputs from the chemicals industry and the sector's influence extends far beyond manufacturing alone.

It permeates every aspect of life as we know it, it plays a fundamental role in many industries, and it directly and indirectly impacts billions of people.

Chemicals are integral to our lives. In fact, it would be impossible to imagine a functioning modern society and economy without the chemical supply chain.



# The Importance of Chemicals to Sustainability



The chemical industry might be seen as polluter of the past, but it is part of the solution for the future



# Unprecedented Challenges & Disruption

Brexit  
Ukraine  
Covid-19  
Shipping Issues  
Strikes  
Raw Material Shortages  
Costs  
HGV Driver Shortages  
Energy  
Inflation  
Geopolitical Tension  
Political Changes  
Cyber Attacks  
Extreme Weather Events





# What does Business Need?

- Certainty on regulation
- Effective chemical regulation
- What do they need to do and by when?
- What are the potential costs?
- Only then can they make informed business decisions
- Planning for the next 5 years for UK chemicals is a challenge



# UK/EU Chemical Regulation Divergence

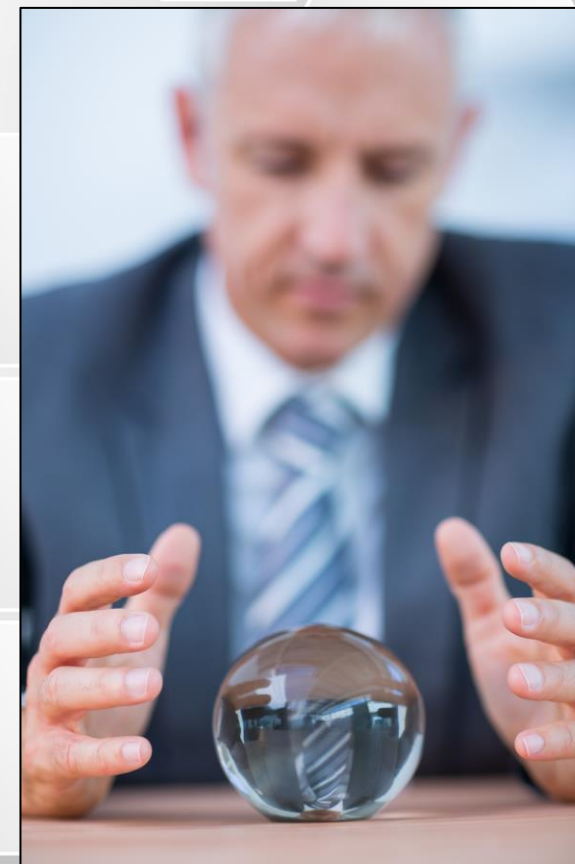
- Since Brexit the EU have published ambitious regulatory proposals
  - Proposed PFAS restriction
  - Chemical sustainability strategy
  - Safe and sustainable by design
- UK Chemical regulation
  - UK have less resource than ECHA
  - Potentially more pragmatic?
  - Potentially more targeted approach?
  - Ability to watch EU and consider what action to take



# What Does The Future Hold?

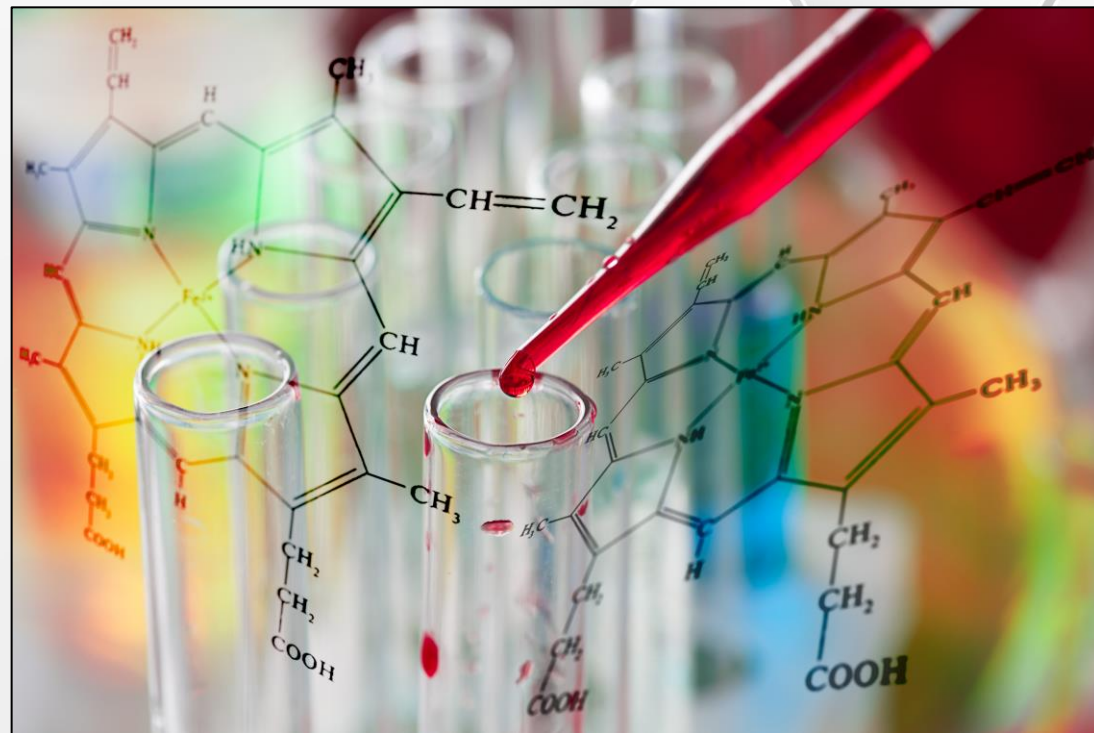
**The only thing that is certain, more change (and uncertainty!)**

- UK REACH alternative model outcome
- New approach methodologies (NAMs)
- Further PFAS restriction
- Endocrine disruptors
- Continuing divergence from the EU



# What can Business do now?

- Portfolio Management
  - Identify substances of concern within your product portfolio
    - SVHCs, PFAS, endocrine disruptors, CMRs
    - Persistent, bioaccumulative and toxic
- Develop a priority list of substances for potential substitution
  - Investigate whether potential alternatives exist
- Screen R&D substances to ensure fit for the future



# Chemical Regulation & Bureaucracy

- UK REACH
- Controlled Drugs
- Security
- Annex VIII to CLP
- CE Markings
- Rules of Origin
- ADR
- IMDG
- DGSA
- Products of Animal Origin
- Customs Formalities
- Tariff Codes
- Duty
- Licences
- Chemical Weapons
- HCDG
- Incoterms®
- Etc!



# The Role of Trade Associations

Companies around the world in all sizes and various sectors consult associations for expertise on critical issues related to sustainable development and corporate citizenship. To strengthen industry reputation and competitiveness, these associations engage in a range of activities that advance their members' corporate sustainability practices.

- As a **representative of businesses**, associations **understand issues** that are material to their members. Thus, these **associations are well equipped** to offer sector-specific **advice and guidance on key sustainability issues**, by developing tools and promoting best practices.
- With their **convening power to bring together companies of all sizes in their sector**, associations help develop technical standards on corporate sustainability performance. Well-developed and coherent technical standards allow effective benchmarking and data tracking on corporate practices.
- As a **trusted business voice**, these associations have long **engaged with policymakers** and other **key stakeholders** to advance various public policy issues. Global business associations have helped **strengthen key sustainability priorities** such as anti-corruption and the rule of law.
- Business and industry associations **engage with consumers and the public** at large to **raise awareness** on their sector's **contribution to society**.
- A recent survey confirmed that business and industry associations are **the most preferred partner** of companies **actively engaged in corporate sustainability collaboration**. These associations mobilize the private sector in support of key development projects by brokering sector-specific partnership projects.

Source – United Nations Global Compact



# Representation, Lobbying & Advocacy

We have established an influential position with the key policymakers within UK Government.

We have fostered and worked on developing excellent relationships with many different relevant areas of UK government and are the leading organisation representing the complete chemical supply chain.

We have persistently lobbied to raise awareness and to highlight the importance of chemicals to society and the economy.



# Representation, Lobbying & Advocacy

## Lobbying Breakthrough – UK REACH

- The CBA has been working tirelessly to make government aware of the impact of UK REACH, not only on the chemical industry supply chain and the wider chemical sector, but also on downstream users who were previously not within the scope of the regulation.
- We saw the first significant breakthrough on this in December 2021, when the Department for Environment, Food and Rural Affairs (DEFRA) stated it would explore alternative arrangements for UK REACH registrations.
- At the same time, they advised their intention to consult separately on extending the deadlines and which subsequent consultation by DEFRA concluded on 1st September 2022





# Representation, Lobbying & Advocacy

## Lobbying Breakthrough – UK REACH

- Ahead of this deadline, we hosted several oversubscribed UK REACH 'Online Clinics' to discuss the proposed options. Due to the importance of the issue for the industry, these clinics were open to members and non-members alike
- The consultation received a significant number of submissions and of the known respondents, 20% were CBA members, while a further 15% of stakeholders attended the Association's clinics, resulting in CBA's preferred option being adopted
- The outcome was that timelines should be extended to October 2026, October 2028, and October 2030, and the Statutory Instrument for the extension to the REACH timeline was laid before parliament on the 20th April 2023



# Questions & Answers



Chemical Business Association



Chemical Business Association

# Follow us on Social Media

Over 10 000 LinkedIn followers

Chemical Business Future Network Group



**Follow us on LinkedIn**

[www.linkedin.com/company/chemical-business-association](https://www.linkedin.com/company/chemical-business-association)



**Chemical Business Association**

